

How One Condo Complex Cleaned Up a Parking Problem

Parking had really become a problem at Marilyn Bourdow's condominium complex. From day one, it was a headache for her, for other residents and for her property manager too.

This particular complex had only 28 visitor spots for 168 units, but many of the residents had two and three vehicles. As a result, residents parked their "extra cars" in the visitor spots and actual visitors had nowhere to park. To make matters worse, the property manager had no choice but to start towing cars - and that's when the real drama started!

With this parking dilemma in mind, Marilyn decided to join the Board and to come up with a parking solution that was effective, affordable, and didn't involve tow trucks. They researched better ways to enforce the policies yet achieve greater resident satisfaction. They learned that the No Tow Solution helped reach those goals, and was an effective and safe alternative to towing.

In addition, they discovered that No Tow's patented "remote release" system allows violators to remove the boot quickly after they pay their fee for violating the property's rules. One quick phone call, a payment via credit card and the boot is released.

For a violator, this process is far less intrusive and less expensive than being towed as once they pay their fine; they can be on their way in minutes, not hours.

For property managers, No Tow reduces angry phone calls that occur when a vehicle has been towed, and eliminates confrontation with property staff. Plus, no added manpower is needed, and no added payroll is required.

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Rick Lyons, National Sales Director for The No Tow Solution, says, "You really only need one person, a few hours per night to patrol and manage a property's parking lot. And, because the boots are light and easy-to-manage, they can be quickly installed and more boots can be carried in a small car or light truck."

For the Board it was a no brainer because it produced some residual income for the property itself while it led to overall greater resident satisfaction.

"It took a couple of months, but the residents finally 'got it.' With No Tow's help, we were able to free up parking spots for actual visitors," Marilyn says.

After just 6 months of using No Tow System, the Board reported increased parking compliance, decreased complaints and greater resident satisfaction.

"That's a win-win for everyone," Lyons says. "We can all use a little less drama in our lives these days."

For more information: <http://notowsolution.com/#owners>.

Contact Rick Lyons to become part of the NO TOW Revolution
Call: 844.690.7075 Email: Rick@notowsolution.com